How-to guide
Enacted Prototyping - (acting)

Good for solutions that involve interactions with people

To explore ideas

You need: Yourselves

Build Appoint a director, assign roles (including audience if you like) act out a key scene or scenes.

Test Improvise the scene. Director and audience provide feedback on the

Learn Verbalise your learnings and or act them out

Repeat, rearranging, adding or removing elements.

Reject - Pivot - Iterate At the end decide the most promising ideas or idea combinations to progress to the next level of detail.

Example
Eg Policy Lab UK - Online Crime Reporting

To improve ideas

You need Scripts, props and actors

Build Write a loose script for your interactions roles and create props if need be.

Test Decide your priority questions to answer and how you'd collect that data from your user to evaluate against those questions. Act out your prototype with a (role play) users eg in a workshop situation.

Repeat with multiple users.

Reject - Pivot - Iterate At the end decide what improvements to make to your idea. Or reject, pivot, go back to exploratory or fwd to evaluative.

Examples
Livework HMRC (video)

To evaluate ideas

You need Prototype practitioners, props, tools and environment

Build Design your service, interaction or simulation of part of your service.

Test Decide your priority questions to answer and how you'd collect that data from your user to evaluate against those questions. Act out your prototype with a (role play) users eg in a workshop situation

Repeat with multiple users and or multiple locations

Reject - Pivot - Iterate At the end decide the most promising ideas or combinations to progress to the more rigorous trial.

Examples
Family by Family

Enacted Prototype Mercedes Benz Self-Check

Slow - Pedestrians

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FAMILY BY family

A family who's been through some tough times and come out the other side with more ups than downs

Enacted Prototype TACSI *Family by Family*

A family who's going through tough times and would like to learn from another family how to make changes

Simulation Prototype McDonalds Restaurant

Go through the process end-to-end with as much real detail as possible - it's an enacted prototype on steroids!