

How-to guide

Framework Prototyping

Good for capturing the whole idea, experience, process or system

Examples: Service Blueprint, Theory of Change, Business Model Canvas

To explore ideas

You need the right framework from your solution type eg Customer Journey, Business Model Canvas, Theory of change or any other framework of importance

Build Decide what frameworks are relevant to your solution

Test Create a simplified version of your framework and fill it in as a group. Explain your thinking to your team.

Learn Suggestion modifications to the model

Repeat Repeat, rearranging, adding or removing elements.

Reject - Pivot - Iterate At the end decide the most promising ideas or idea combinations to progress to the next level of detail.

To improve ideas

You need the right framework and expertise in that framework.

Build Create a full version of your framework and fill it in as a group.

Test Explain your thinking to an expert familiar with using that particular framework

Learn Make notes of what you learn

Repeat With other experts.

Reject - Pivot - Iterate At the end decide the most promising ideas or idea combinations to progress to the next level of detail.

Examples

TACSI Public Sector Lab

To evaluate ideas

You need The right framework and expertise in that framework.

Build Create a full version of your framework.

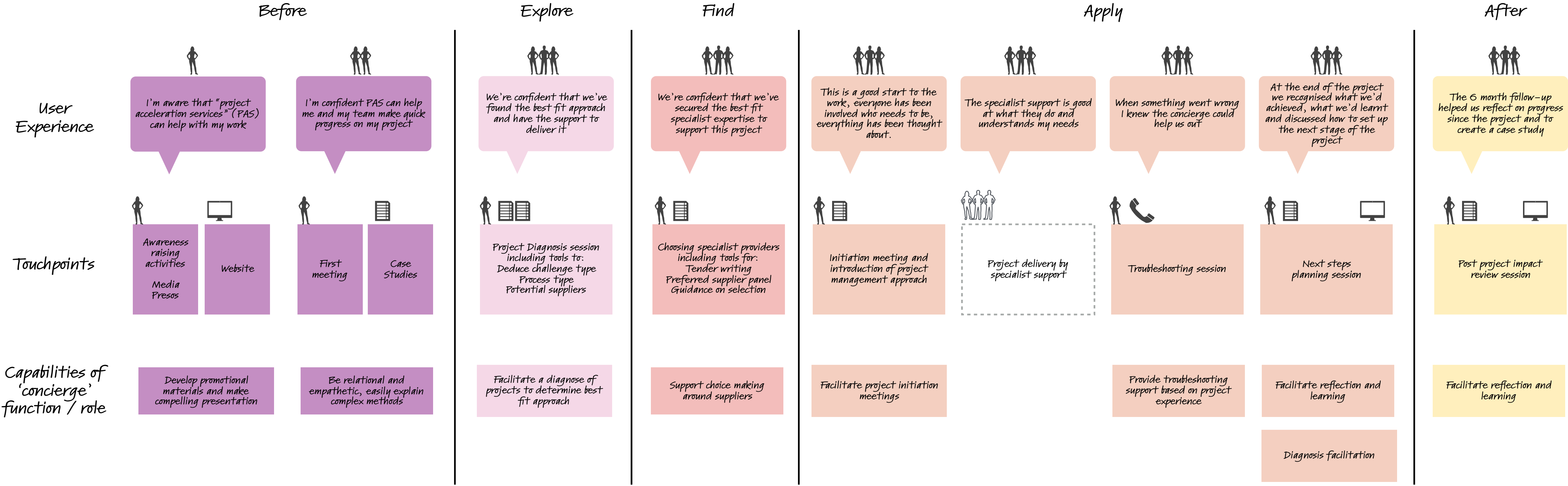
Test Validate your thinking with evidence from other kinds of prototyping eg from Evaluative Enacted prototypes.

Learn: Make notes of what you learn

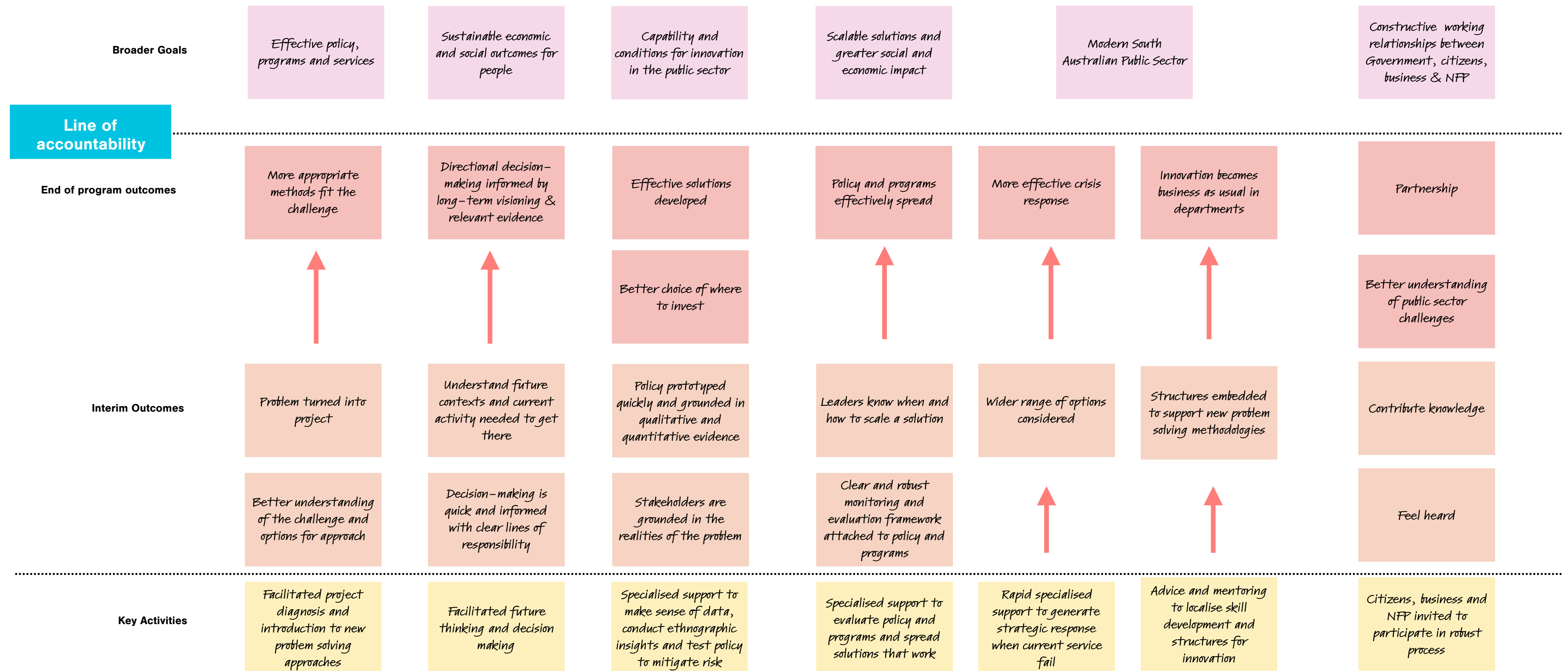
Repeat With other experts.

Reject - Pivot - Iterate At the end decide the most promising ideas or combinations to progress to the next level of detail.

Framework Prototype Example: Service Journey



Framework Prototype Example: Theory of Change



Framework Prototype Example: Business Model Canvas

