

# BRINGING OTHERS ALONG THE JOURNEY

## Guiding Questions

1. **Why are you involving people** - e.g. How could bringing people along the journey support the ultimate goal of your project?

2. **Who should you involve** - e.g. identifying stakeholders (see next page)

3. **Why will people want to be involved** - e.g. What is the shared purpose?  
What skills and gifts do they bring? What motivates them?

4. **When will you involve them** - e.g. timing, schedule, how early on?

5. **How will you involve them** - e.g. strategies, ways to engage people

6. **What will you share with them** - e.g. Information, content, approach to transparency

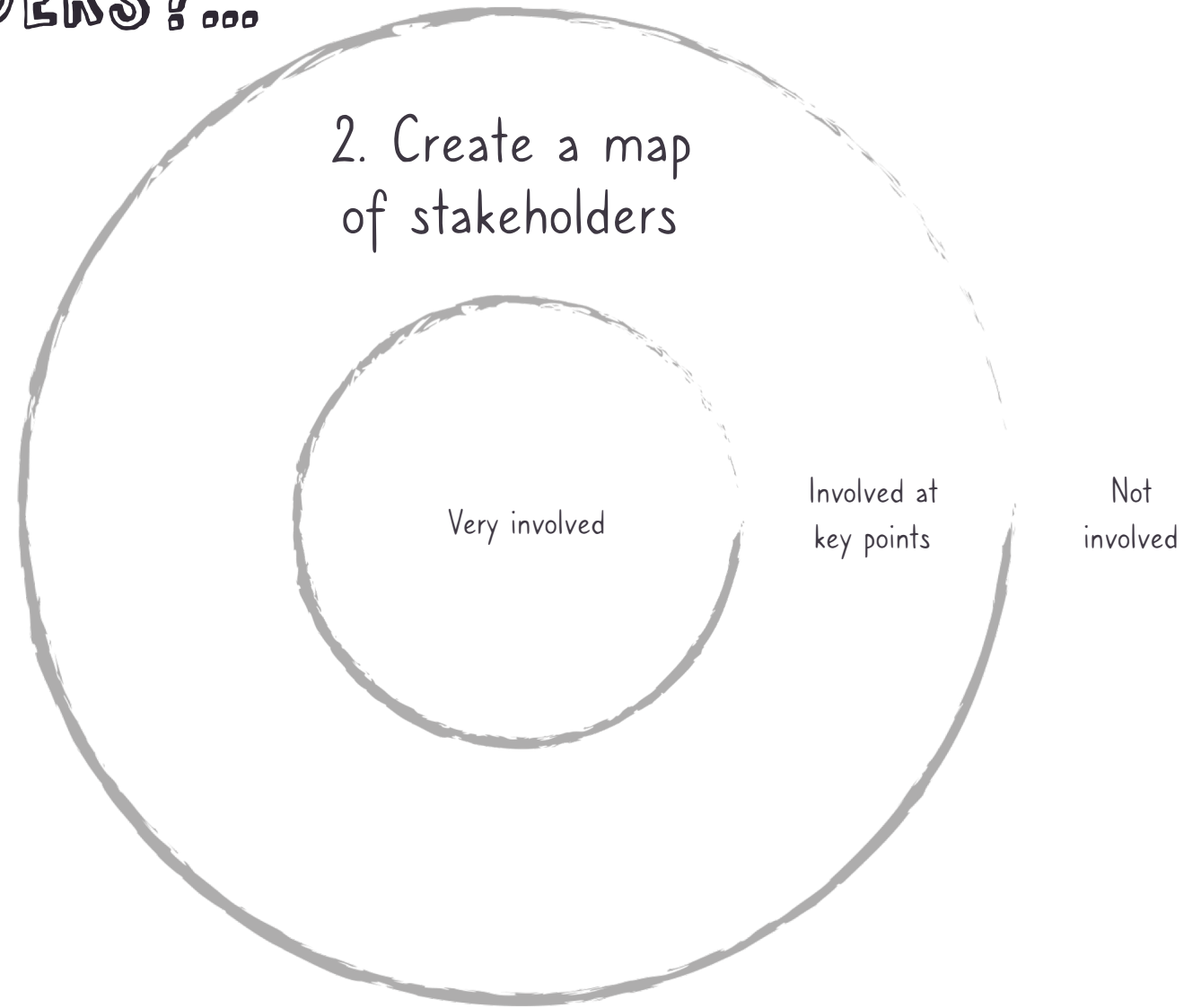
7. **How will you support people** - e.g. Help them understand how the process works and build capabilities to that they are able to participate

# WHO ARE OUR STAKEHOLDERS?...

## 1. Who should you involve?

- Voice of intent - e.g. decision-makers and sponsors
- Voice of lived experience - e.g. the service 'user', young person, community member or beneficiary
- Voice of those 'making it happen' - e.g. those who have experience working toward the outcomes you're seeking, who can help you think through your ideas and who can challenge you as well - service professionals, event organisers, key informants, external provocateurs
- Voice of design - e.g. the 'messenger', the person or team trying to create something new or solve the issue
- Do you need different voices for each phase? What roles will you need, and who might take on each of those roles? Do you need people who create the conditions, knit together different initiatives, or roll their sleeves up and participate in co-design?
- Do you need voices beyond the community? E.g. service 'head office' or state government

## 2. Create a map of stakeholders



...WHAT VOICES DO WE NEED?

# Mapping Stakeholders

NOTE: Get specific!  
List individuals as well  
as the organisation,  
sector or group they  
belong to

