

Planning for evaluation

Who needs to know what?

Remember: Link to your Theory of Change

Project title

Who are the audiences for your evaluation?

What do they want to see evidence of?

What does success look like to them?

E.g. NSW Department of Family and Community Services (FACS)

E.g. Older people consuming more fruits and vegetables

(During service delivery)
E.g. Older people participate in the fruit delivering service.

(After service delivery)
E.g. Older people report that they eat more fruit.

(During service delivery)

(After service delivery)

(During service delivery)

(After service delivery)


How we will evaluate

Questions, evidence and measurement


Project title

What are the questions you want to answer? What kind of evidence or information could help answering these? How will we capture or measure this? When will we capture this?


E.g. to what extent have older people increased their fruit intake since the fruit delivery service started?



E.g. knowing the amount of fruit that is being consumed by older people before and after the service.



E.g. observe how many pieces of fruit are eaten during a day (before and after), or use a survey.



E.g. before any fruit is delivered and once fruit has been delivered regularly for a week.

